

LPF Ranking Descriptors

**PUBLIC BENEFIT**

**Criteria Questions as per Application**

- 1) Describe how your project contributes to the Arts Council's art form strategy and/or policy priority
- 2) Describe how your project contributes to the growth of the arts in the community for new and existing audiences, and how it reflects the diversity of Northern Ireland society and culture.
- 3) Describe your project's marketing strategy.

**1) Describe how your project contributes to the Arts Council's art form strategy and/or policy priority**

- High: Very good fit with, and they have the ability to deliver, ACNI strategic objectives and artform policy demonstrated in clear and concise plans that show how they will do this.
- Medium: Good fit with, and they have the ability to deliver, ACNI strategic objectives and artform policy
- Low: Weak fit with, and weak ability, to deliver ACNI strategic objectives and artform policy

**2) Describe how your project contributes to the growth of the arts in the community or new and existing audiences, and how it reflects the diversity of Northern Ireland society and culture.**

- High: Current audience development plan and an understanding of current audiences as well as potential new audiences. The work reflects the diversity of our society to a high level.
- Medium: There is an adequate understanding of current and intended audiences and shows evidence of trying to engage with new audiences. The work reflects the diversity of our society to some degree.
- Low: Limited evidence of intention to engage with existing or intended audiences. The work does not reflect diversity in our society well.

**3 ) The project's marketing strategy. Officers – Please note that we do not ask for a marketing strategy or plan for the organisation itself, just for the project.**

High	There is a clearly defined marketing strategy for the project and it is highly appropriate for the scale and nature of the project.
Medium	There is an adequate marketing strategy for the project and it is appropriate to the scale and nature of the project
Low	There is limited evidence of a marketing strategy for the project in the application and/or it is not appropriate for the nature and scale of the project.

**ARTISTIC PROGRAMME**

**Criteria Questions as per Application**

- 4) Describe how your project offers creative vision and imaginative programming.
- 5) Describe your project's production/performance/presentation/facilitation and process.
- 6) Give details of the artists and facilitators who will be involved with your project

**4) The applicant demonstrates how their project offers creative vision and imaginative programming**

High:	Comprehensive evidence of creative vision and imaginative programming for the project.
Medium:	Shows a good level of creative vision and imaginative programming within the project.
Low:	Limited evidence of the project offering creative vision and imaginative programming

**5) Describe your project's production/performance/presentation/facilitation and process**

High	The application clearly and comprehensively outlines the projects production/performance/presentation/facilitation and process. These are at a high level.
Medium	The application outlines the project's production/performance/presentation/facilitation sufficiently and these are at a reasonable level.
Low	The application does not outline the project's production/performance/presentation/facilitation and process sufficiently.

**6) The application gives details of the artists and facilitators who will be involved.**

High	Clear and comprehensive details of the artists and facilitators who will be involved to the standard at which they aim to recruit.
Medium	Adequate detail about the artists and facilitators who will be involved or the standard at which they will recruit.
Low	Insufficient detail about the artists and facilitators, or the standards that they seek for the project, are provided.

**MANAGEMENT, GOVERNANCE AND FINANCE**

**Criteria Questions as per Application**

- 7) Describe how you have planned your project.
- 8) Describe how your organisation Is governed, including details of how often your board meets, reporting mechanisms, sub committees and training.
- 9) Describe how your organisation manages its finances.

**7) The application demonstrates how well the project has been planned.**

In this we would want to consider the following: realistic time line for delivery, appropriately costed, enough staff at a suitable level to cover the activities, established need or experimental, innovative and challenging work, venues or partners clearly outlined, recruitment of artists/performers/facilitators appropriately handled.

High	Clear planning of a project with ambitious and achievable goals. The budgeting is clearly outlined. The work will be challenging and innovative
Medium	Evidence of planning for achievable goals. The budgeting is adequately outlined. The work would be challenging and innovative.
Low	Little evidence provided of planning the project realistically. Goals/outcomes not clearly defined. Work limited in terms of challenge and innovation.

**8) The application demonstrates good practice in terms of governance**

High:	Strong board providing strategic leadership and direction for the organisation. Members have a wide range of expertise which meets the needs of the organisation. Clear reporting mechanisms are in place. Board meets regularly, receiving appropriate reports. Well document board recruitment methods.
Medium:	The Board is functioning appropriately for the size and scale of the organisation. Meets regularly and has adequate reporting mechanisms in place. Range of expertise relevant to the needs of the organisation.

Low: Limited evidence of the board functions, reporting mechanisms or expertise.

**9. The application demonstrates good practice in terms of financial management.**

High: Strong evidence of financial control and reporting. Financial surplus for the year, adequate reserves, well-managed cash flow, low creditors. Robust financial management systems and policies in place. Competent staff responsible for financial management.

Medium: Evidence of appropriate financial control and reporting relative to the size and scale of the organisation. Managed surplus/deficit.

Low: Limited evidence of financial control and lack of financial management.