

Annual Funding Programme Ranking Descriptors

Participatory Arts

(including Community Arts, Youth Arts, Health/Disability/Voluntary Arts, Carnival and Circus)

Artistic Programme

1. The application demonstrates that the artistic vision is delivered through the proposed programme and links to the organisation's strategic plan.

High: Clear and detailed evidence that the proposed artistic programme will deliver the organisation's artistic vision and demonstrates clear links to the organisation's strategic plan.

Medium: Adequate evidence that the proposed artistic programme will deliver the organisation's artistic vision and shows links to the organisation's strategic plan.

Low: Limited evidence that the proposed artistic programme will deliver the organisation's artistic vision linking to the organisation's strategic plan.

2. The application demonstrates significant partnerships (regional, national or international) that are current or that will be developed within the incoming year.

High: Relevant and significant partnerships are in place or are planned for the incoming year, for example, with stakeholders, relevant sector organisations, community/voluntary organisations, statutory organisations and artists/ arts organisations.

Medium: Relevant partnerships are in place or are planned for the incoming year with groups as listed above.

Low: Limited evidence that partnerships are in place/and or planned.

3. The application demonstrates high quality artistic activity.

This will be assessed for the incoming year from the information provided on the application form for the 16/17 programme and against your organisation's track record over the past 3 years, assessed from your annual returns and officer and assessor reports (where appropriate).

- High: Evidence of an excellent quality of arts engagement, participative and collaborative processes; imaginative and innovative practice and quality outputs.
- Medium: Evidence of adequate quality of arts engagement, participative and collaborative processes; imaginative and innovative practice and quality outputs.
- Low: Evidence of unsatisfactory quality of arts engagement, participative and collaborative processes; imaginative and innovative practice and quality outputs.

Public Benefit

1. Who are the intended audiences and participants?

- High: Strong evidence that the organisation understands and knows its audience and participants through a range of instruments, for example, surveys, evaluation, consultation, databases, box office analysis, membership/subscription lists.
- Medium: Adequate evidence that the organisation understands and knows its audience and participants through a range of instruments, for example, surveys, evaluation, consultation, databases, box office analysis, membership/subscription lists.
- Low: Unsatisfactory evidence that the organisation understands and knows its audience and participants.

2. The application describes how the proposed activities/plans engage with the intended audiences/participants

- High: Strong evidence of mechanisms to maximise audience/participants, for example, marketing plans and campaigns, use of social media, specific targeting bases on audience profiles, dedicated marketing budgets, equality and diversity engagement plans.
- Medium: Adequate evidence of mechanisms to maximise audience/participants, in areas as listed above.
- Low: Unsatisfactory evidence of mechanisms to maximise audience/participants in areas as listed above.

3. The application describes specific activities/plans to promote greater access and participation.

High: Evidence of access and participation programmes which includes a strategy to increase audience and participants numbers beyond 2016/17 levels.

Medium: Adequate evidence of access and participation programmes in areas listed above including a strategy to maintain the number of participants/audiences at 2016/17 levels.

Low: Unsatisfactory evidence of access and participation programmes including evidence that numbers of participants and audiences will be reduced from 2016/17 levels.