

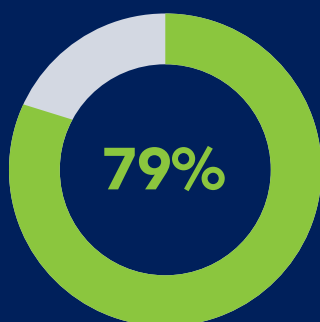
ARTS IN SOCIETY

A small investment in the Arts yields **BIG** returns for **EVERYONE**

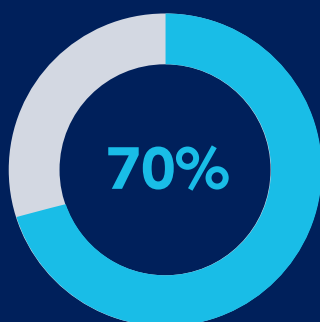
TIME TO DEBUNK THE **BIG MYTH**

MYTH: THE ARTS ARE THE PRESERVE OF A MIDDLE CLASS ELITE **EVIDENCE:** NONE

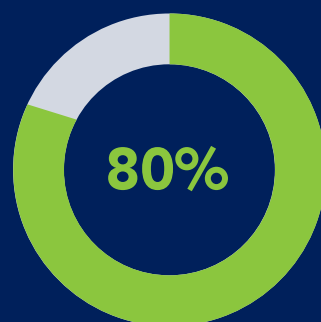
FACT: THE ARTS ARE FOR EVERYONE



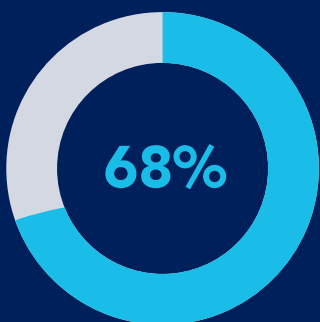
79% of Arts Council investment goes to the most deprived areas of Northern Ireland



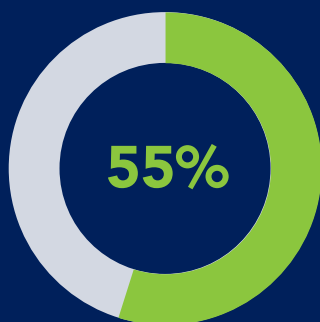
70% of people living in the most socially deprived areas engage with the arts



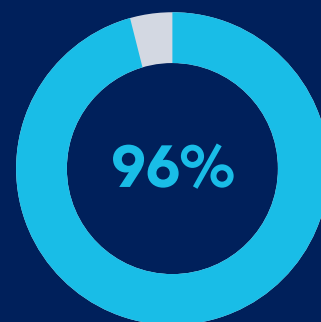
80% of adults engaging with the arts live in rural areas



68% of the work delivered by the Arts Council's Regularly Funded Organisations happens on a cross-community basis



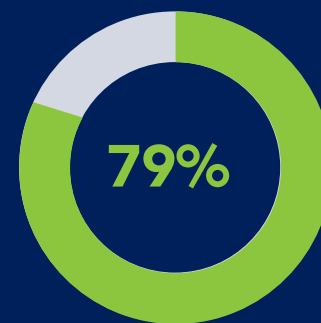
55% of the work delivered by the Arts Council's RFOs takes place in hospitals, schools and with community organisations.



96% of young people engage in the arts



Programmes aimed at 'Arts & Older People', 'Intercultural Arts' and 'Building Peace/Re-imagining Communities', support the work of artists in schools, healthcare environments and marginalised communities and actively help to **bring people and communities closer together**



79% of adults engage in the arts